



The Tipster

Virginia Crime Stoppers Association

Spring 2015

Volume 25, Issue 1

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2015 Training Symposium will be held in Northern Virginia

The Fairfax County Crime Solvers and Crime Solvers of Prince William County are partnering with the VCSA to host the 2015 Annual Training Symposium. This year's event will be Friday / Saturday, October 16 & 17 at the Washington Dulles Airport Marriott hotel.

The three groups have worked very hard to craft yet another worthwhile training event. And this year's attendees will be treated to a special outing after Friday's classes: a trip to the Smithsonian's Udvar-Hazy Air & Space Museum at Dulles Airport.

At last year's event, one of our two keynote speakers at the Friday banquet was to have been US Navy Commander (ret.) Dick Marcinko. Unfortunately, he was unable to attend. But this year, we are most fortunate that Commander Marcinko has committed to being our keynote speaker at the awards banquet.



Crime Solvers
of Prince William County, Virginia

1-866-411-TIPS



Speaking of awards, this year's event sees the return of the annual VCSA Awards Program. The VCSA will be asking for nominations in three categories: Civilian (Board Member), Coordinator (Law Enforcement) and Media Representative (individual). The process will involve the VCSA mailing to every known program and posting on our website the rules and application forms.

Of course, the primary focus of the symposium is training, training and a little more training.

Know that as of press time, these classes are tentative subject to confirmation.

DCJS In-Service Credit Available at Conference

The Virginia Department of Criminal Justice Services is providing Partial In-Service credit for sworn Virginia law enforcement officers that attend approved classes.

DCJS Form PIC-3 will be available and signed at the conference. Specific classes TBD.



Dominion

Dominion Corporate Security
the Official 2015 VCSA
Training Symposium Sponsor

President's Message

Greetings fellow Coordinators and Crime Solver/Stopper Board members. Spring has finally returned and your Virginia Crime Stoppers Board of Directors is busy planning this year's Annual Training Symposium in Northern Virginia! This year's conference is one not to be missed! We are bringing back the Friday outing and incorporating some new methods to present information to our attendees. Along with a host of presenters, we will also have panel discussions and spark presentations included in the training weekend.

This year's Friday afternoon outing will take attendees to the Udvar Hazy Center, located in Chantilly. This is a companion facility to the National Air and Space Museum in Washington, D.C. and contains some amazing aircraft artifacts from the past and present. To learn more about Udvar Hazy, [follow this link](#).

We are grateful that Dominion Virginia Power has agreed to sign on as our official VCSA 2015 Symposium Sponsor again this year! Their generous sponsorship will go a long way in creating an engaging and informative training symposium again this year!

Additionally we are bringing back the yearly award presentations

for Board Member of the Year, aka: the Rosie Fagan Award, Coordinator of the Year, News Media Representative of the Year. Local programs should be receiving their nomination forms in the mail in the near future. Once those forms are mailed out, we will also make them available on our blog and website in case they are misplaced.

Our training symposium is open to all Crime Solver/Stopper programs throughout Virginia, whether you are a VCSA member or not. If your local program has contemplated joining or has not been actively engaged in attending a yearly conference, we welcome you to attend ours! You will have the ability to network with many other board members and coordinators from around the state, as well as gain a great deal of insight and understanding to crimes that impact all of us and the role that Crime Solvers may play in fighting those crimes.

I encourage you to subscribe by email to our blog at www.vacrimestoppersassociation.wordpress.com By subscribing, you will receive VCSA information as it is released and won't miss anything! Additionally, you will find links to other vital VCSA resources in the tabs at the top of the blog.

Subscribe to the VCSA Blog to receive instant updates as they are posted.

We are on Facebook at "Virginia Crime Stoppers Association." Visit our website at www.vacrimestoppersassociation.com

I look forward to seeing you at the conference. As always, if I or any Board member may ever be of assistance, please don't hesitate to reach out.

PFC Shelley Broderick
Fairfax County Police Dept.
Coordinator, Fairfax County Crime Solvers
President, VCSA
shelley.broderick@fairfaxcounty.gov

Symposium Keynote Speaker, Richard “Dick” Marcinko

NOTE: Commander Marcinko was unable to attend last year’s event. He has confirmed his attendance to the 2015 conference.

Richard “Dick” Marcinko was a Navy man for over 30 years. His military experience covered a wide range of billets requiring Special Warfare expertise.

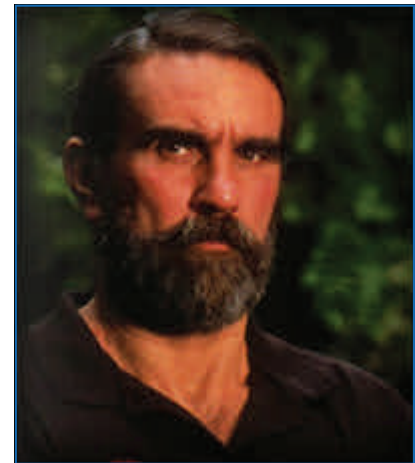
Marcinko’s career began in the US Navy in 1958 working as a teletype operator in Naples, Italy. He eventually worked his way into the Navy’s Underwater Demolition Teams. During two tours in Vietnam serving as a Navy SEAL, Marcinko was awarded numerous

medals including the Silver Star, four Bronze Stars with a Combat V, two Navy Commendation Medals, and the Vietnamese Cross of Gallantry with Silver Star. Marcinko and his SEAL platoon became such a problem for the enemy that the Viet Cong posted a reward of 50,000 piasters for his death.

After his service in Vietnam, Marcinko was then stationed at the Pentagon where he served as a special operations planner assigned to the Joint Chiefs of Staff. His duties included serving as the Navy representative to assist in the establishment of a Rapid Deployment Force (RDF), and handled the daily intelligence briefings for the Deputy Chief of Naval Operations for Plans and Policy.

While at the Pentagon, Marcinko sold the idea and was eventually tasked with creating and commanding SEAL Team SIX, the Navy’s first and only counter-terrorist command.

His experiences led to The



Commander Richard Marcinko, (ret.)
Photo courtesy of www.dickmarcinko.com

New York Times best-selling autobiography *Rogue Warrior*, as well as subsequent fictional novels.

Marcinko is currently the Chairman of Red Cell International Corp., a private security consulting firm based in Washington, DC. Info courtesy of www.dickmarcinko.com

Marcinko ... became such a problem for the enemy that the Viet Cong posted a reward of 50,000 piasters for his death.



Udvar-Hazy Air & Space Museum Outing

The VCSA understands and appreciates that attendees want value for their registration fee. That said, the board of directors also believe in the value of shared educational and entertaining activities. To that end, the VCSA is proud to offer this three-hour outing Friday afternoon.

A chartered bus will take attendees to the Udvar-Hazy Cen-

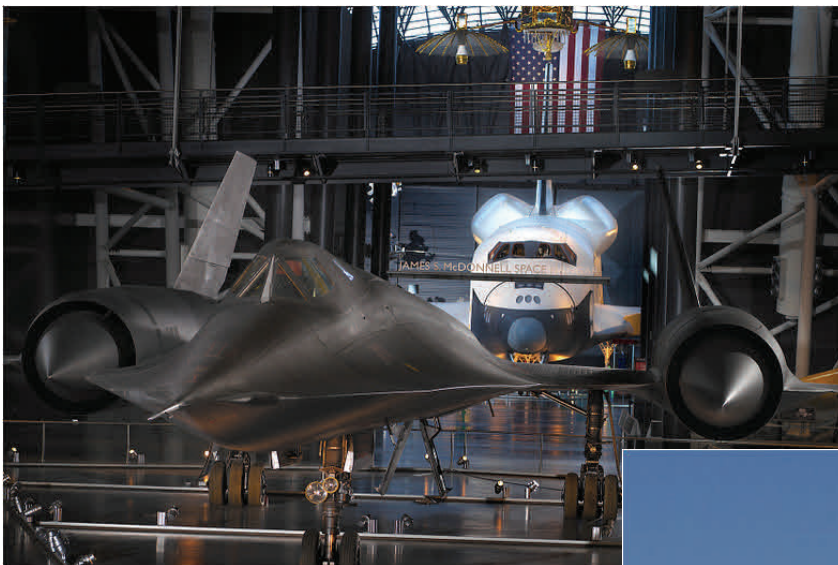
ter at Dulles Airport. The center is the companion to the Smithsonian Air & Space Museum on the National Mall in Washington, DC.

Opened in 2003, its two huge hangars display thousands of aviation and space artifacts, including an SR-71 Blackbird, a Concorde, and the space shuttle Discovery. History buffs will be impressed to get up close to an iconic aircraft, the “Enola

Gay”. This B-29 Superfortress is the actual plane that dropped the first atomic weapon on Japan that led to the end of WWII.

The Center also offers a 165’ high observation tower, which gives a 360-degree bird’s-eye view of Dulles Airport and the surrounding area.

For more information: <https://airandspace.si.edu/visit/udvar-hazy-center/>



The space shuttle “Enterprise” sits behind a Lockheed SR-71 “Blackbird”.

The Donald D. Engen Tower provides a 360-degree bird's eye view of Washington Dulles International Airport and the surrounding area and watch planes land and take off from the nearby airport.



Crime Solvers of Prince William County in the news

This article appeared the May 2015 edition of "Prince William Living" magazine and on their website. It is reprinted here with permission. The article has been edited due to space constraints.

By: Helena Tavares Kennedy

We may imagine a detective with a magnifying glass, trench coat and funny hat sleuthing around to find clues when thinking about people who solve crimes. Crime Solvers, a community based nonprofit, is working to change that perception and let the community know that anyone can help. We too can be those detectives with a watchful eye, noticing things or people around us that may prove crucial in solving a crime (funny hat and trench coat optional).

"Crime Solvers brings together citizens, the media and the police department to solve crimes, locate wanted suspects, seize illegal drugs and recover stolen property. In doing so, Crime Solvers hopes to improve the overall quality of life for the community," according to the Crime Solvers page on pwc.gov.org.

The group traces its roots to a previously unsolved 1975 murder in Albuquerque, N.M. Police officers reenacted the crime on local television, hoping to elicit leads from the public, offering both rewards and anonymity to citizens providing useful information. It worked. Within 10 hours of airing, the reenactment prompted tips that broke the case and led to an arrest.

Crime Solvers of Prince William County, Virginia began in 1982. Currently, its board of directors is made up of eight volunteers: ordinary community members volunteering their time to make their

Crime Solvers of Prince William County, Virginia

1-866-411-TIPS



neighborhoods a little safer. Each month, they meet to review any recommendations made by Prince William County Police Department Information Officer Jonathan Perok, who serves as the department's liaison to the program. "It's very rewarding in this position, especially seeing the community taking an active role in helping the police department serve and protect the community," said Perok.

From Perok's recommendations, the board selects which cases to advertise to the public, seeking tips through media such as television, radio, newspaper and social media. The board also generates ideas for fundraising to support the program. "I can't stress how important donations are to a successful program. Crime Solvers still relies entirely on contributions from businesses and individuals," said Board Chairman Owen Thomas.

"Crime Solvers gives the voice to the individual who may be too timid or scared to come forward in fear of retaliation," said Thomas.

While the goal and structure of the program has not changed much since its start, the technology has. "The way technology has grown means more video and picture evidence is available now than in the past. Tipsters still call a dedicated telephone line and those tips are then passed to investigators to follow up on," Thomas said.

"One new technology that we

have taken advantage of is social media. In 2012, the board started their own Facebook page where information is shared directly to the public," said Perok. "Without this service, I think many of the crimes that have been solved or those fugitives that have been apprehended through this service would remain open or unsolved."

Last year, Crime Solvers of PWC received 199 tips, leading to nine approved reward payouts totaling \$2,700. (Payouts are only given when tips lead to an arrest.)

Thomas said that Crime Solvers led to the arrest of the East Coast Rapist, a man who eluded authorities in four states for two decades, attacking dozens of women including a trio of teenage girls in Dale City in 2009. "The tip to Crime Solvers was directly responsible for solving [the] case," Thomas said, referring to a call received during a multi-state, multi-agency publicity campaign seeking information in the case.

Becoming a Crime Solver Citizen reporting can play a crucial role in breaking cases like this, and nothing is too small to report: an overheard snippet of conversation, the memory of a figure lingering where he didn't belong. You never know which tip will point police in the right direction.

To view unsolved cases, visit pwcgov.org/government/dept/police/pages/crime-solvers or facebook.com/PWCCrimeSolvers.

Conference vs. Symposium?

“What’s in a name?” That famous Shakespearean line may refer to a rose, but applies here when deciding if a symposium will be better than a conference.

Granted, the general format for the annual event has remained basically the same, but the nature of the VCSA is growing and improving.

2014 was the 30th anniversary of the VCSA, and this year marks a milestone for growth and achievement.

We now have a large social media presence with our own blog, vacrimestoppersassociation.wordpress.com; our own Facebook page, www.facebook.com/VirginiaCrimeStoppersAssociation and

of course our long time web page, www.vacrimestoppers.net

This year’s training event debut’s the ability for attendees to register on-line at the VCSA website and pay for conference fees on-line.

Last year saw the VCSA restore it’s tax exempt status with the IRS as a 501(c)(6); this year we have filed to change to a 501(c)(3) due to our enhanced state-wide training functions.

Plus, this is the 2nd year that Dominion Corporate Security has agreed to be our Official Symposium Sponsor.

So either a “conference” or “symposium”, the time spent at a VCSA training event is a valuable experience that will enhance your Crime Stoppers operations.



VCSA Board of Directors

EXECUTIVE DIRECTORS

President: PFC Shelley Broderick
Fairfax County Crime Solvers, Coordinator
Shelley.broderick@fairfaxcounty.gov

Vice President: Detective Jim Pearce, (ret.)
Winchester/Frederick/Clark Crime Solvers
jpearce@ca.winchesterva.com

Secretary: Master PO Harold Eley (ret.)
Peninsula Crime Line
eleyho@verizon.net

Treasurer: Cathy Richards
Suffolk Crime Line
cathyhrichards@outlook.com

DIRECTORS

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Csimmons55@yahoo.com

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Manassas City/Manassas Park Crime Solvers
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lauren.cummings@winchesterva.gov

Bill Lindus
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Bill.lindus@usa.g4s.com

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Prince William Co Police Department
jperok@pwcgov.org

Jody Donaldson
Fairfax County Crime Solvers
jodyddonaldson@gmail.com

Lieutenant Tom Kifer
VCSA President Emeritus, Colonial Heights
Police Department
kifert@colonialheightsva.gov

A new take on a staple fund raiser - "Lotsa Food"

By: CPL Kevin Bacon, CCCH/ICS;
VCSA Board

Chesterfield County/Colonial Heights Crime Solvers is at it again.

You would think after more than two decades they could get something right. Well...they have! For 22 years, the Board of Directors for the CCCH Crime Solvers program has organized a fundraising golf tournament to raise the largest percentage of its yearly needed revenues, yet the tournament is considered far from turn-key. A full year is taken for its

planning, and tweaks and improvements just keep coming.

Many programs fall back to a primary fundraiser each year, and there is nothing wrong with that. What we should be encouraged to do is to take each year as a learning opportunity, and make adjustments each year as necessary. Sounds like common sense, doesn't it?

If we are not careful, however, we can fall into the "If it ain't broke, don't fix it" mentality, and as participation slowly fades, we find ourselves scratching our heads wondering what is going wrong. We throw the baby out with the bathwater and trash a perfectly good fundraising idea simply because we failed to improve the event for the times.

One of the improvements made to this year's tournament (which was held on April 23), was the food. Instead of the usual dinner at the end of the tournament, CCCH Crime Solvers decided to try something different. Various food and beverage sponsors from around the area agreed to provide their delicacies and refreshments along the course. What a HUGE hit.

Instead of golfers building their hunger throughout the day just to gorge themselves at the end, golfers were able to enjoy steak sandwiches from one hole, cupcakes from another, drink stations, popcorn, chicken salad, apples and bananas, cheddar biscuits and more. By the end of the day the golfers raved about how they were not hungry as they golfed, yet there was not such an abundance that it felt wasteful.

Of course, CCCH Crime Solvers has other fundraisers throughout the year (a new one being investigated is a shooting competition), yet they have learned that any good thing can be an EXCELLENT thing...with the right attitude. What fundraiser does YOUR program have that could stand to be tweaked to fit the current generation of philanthropists? Just a thought.

"If we are not careful, however, we can fall into the "If it ain't broke, don't fix it" mentality,"...



From the Virginia Code

§ 15.2-1713.1. Local "Crime Stoppers" programs; confidentiality.

A. As used in this section, a "Crime Stoppers," "crime solvers," "crime line," or other similarly named organization is defined as a private, nonprofit Virginia corporation governed by a civilian volunteer board of directors that is operated on a local or statewide level that (i) offers anonymity to persons providing information to the organization, (ii) accepts and expends donations for cash rewards to persons who report to the organization information about alleged criminal activity and that the organization forwards to the appropriate law-enforcement agency, and (iii) is established as a cooperative alliance between the news media, the community, and law-enforcement officials.

B. Evidence of a communication or any information contained therein between a person submitting a report of an alleged criminal act to a "Crime Stoppers" organization and the person who accepted the report on behalf of the organization is not admissible in a court proceeding. Law-enforcement agencies receiving information concerning alleged criminal activity from a "Crime Stoppers" organization shall maintain confidentiality pursuant to subsection E of § 2.2-3706.

**The Tipster is published semi-annually
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Marc J. Woolverton, editor

vafop43@aol.com



Virginia Crime Stoppers Association

2015 Training Symposium

PLANNED AGENDA

FRIDAY OCTOBER 16

- 8:30 - 2:00 Registration
- 9:00 - 12:00 **"Crime Stoppers 101"** - A Basic Class
Sergeant Marc J Woolverton (ret). Manassas City Police
- 12:00 - 12:30 Working Lunch (provided)
- 12:30 - 2:00 **Call Taker Training**
PFC Shelley Broderick, Fairfax County Police
- 2:30 - 5:50 Smithsonian Udvar Hazy Air & Space Museum (at Dulles Airport)
Bus transportation provided for class attendees
- 6:00 - 7:00 Networking Suite
- 7:00 - 'till Dinner followed by Networking Suite
Sponsored by Fairfax County Crime Solvers & Prince William County Crime Solvers

SATURDAY OCTOBER 17

- 7:30 - 8:30 Breakfast (for attendees staying at hotel)
- 8:00 - 8:45 Registration
- 9:00 - 9:15 Opening Ceremony
Chief Edwin C. Roessler Jr. Fairfax County Police & **Chief Stephan M. Hudson**, Prince William County Police
- 9:15 - 9:45 Symposium Icebreaker
- 10:00 - 10:50 **Financial Crimes Against the Elderly**
Detective Ryan Young, Fairfax County Police
- 11:00 - 11:50 **Crime Solvers in Schools Panel Forum**
Moderator: **Corporal Kevin Bacon**, Chesterfield County Police
- 12:00 - 1:30 Working Lunch - VCSA Annual Meeting w/Elections
- 1:30 - 2:50 **Community Policing for Homeland Security**
Detective Doug Comfort, Fairfax County Police
- 3:00 - 3:50 **National Center for Missing & Exploited Children**
Presenter TBD
- 4:00 - 4:45 **Retention / Recruitment / Fundraising Panel Forum**
Moderator: **Sergeant Marc J Woolverton** (ret). Manassas City Police
- 5:00 - 6:30 Networking Suite
- 6:30 **Annual Awards Banquet**
Sponsored by Dominion Corporate Security 
- Keynote Speaker: **Dick Marcinko**, Commander USN Retired
1st Commanding Officer SEAL Team 6
- Networking Suite

SUNDAY, OCTOBER 18

VCSA Board Meeting



Virginia Crime Stoppers Association

2015 Training Symposium

October 16 - 18, 2015

Washington Dulles Airport Marriott Hotel

REGISTRATION FORM

Full Conference: \$79.00 Includes all training, meals, awards banquet, Udvar-Hazy

Friday Training Only: \$20.00 Includes lunch

Saturday Night Awards Banquet Only: \$45.00

****NOW** Register and pay on-line at www.vacrimestoppers.net**

-or-

Mail or email registration to:

Cathy Richards
731 Babbtown Rd.
Suffolk VA 23434

cathyrichards@outlook.com

Questions: PFC Shelley Broderick
(703) 246-4280

shelley.broderick@fairfaxcounty.gov

Make check payable to: Virginia Crime Stoppers Assoc.

Washington Dulles Airport Marriott

45020 Aviation Drive, Dulles, VA



Hotel room rate \$89.00 (plus tax)

Register at www.marriott.com search "Dulles" and use group code:

Or call 703-471-9500 and use group code:

Hotel group rate cut-off date is: September 10, 2015

Use one form per person including spouses. Mail / or email to Cathy Richards at above address or on-line.

Name: _____ Title: _____

C/S Program: _____

Law Enforcement Agency: _____

Address: _____

City: _____, VA Zip _____

Telephone: (____) _____ email: _____

CHECK APPROPRIATE BOX(S):

- ☐ Full conference: **\$79.00** includes all training, meals & banquet, transportation to Udvar-Hazy
- ☐ Friday training only: **\$20.00** includes lunch
- ☐ Udvar-Hazy trip only: **\$10.00**
- ☐ Awards Banquet only: **\$45.00**

Office use only Reg. # _____

Conf. Reg. Paid Yes _____ No _____

www.vacrimestoppers.net

Virginia Crime Stoppers Association, Inc.

*THE VIRGINIA CRIME STOPPERS ASSOCIATION, INC. IS AN ALLIANCE OF
LOCAL CRIME STOPPERS, CRIME SOLVERS AND CRIME LINE PROGRAMS.*

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Fairfax, VA 22030

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31st Annual Training Symposium

- Law Enforcement PIC Credit
- Crime Stoppers Basic Operations Class
- Financial Crimes Against The Elderly
 - C/S in School's Panel Forum
- Board Fund-Raising/Recruitment/Retention