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Dominion Energy  
Official 2017 VCSA  
Training Symposium Sponsor

## Richmond Site of 2017 Training Symposium

The Chesterfield County / Colonial Heights Crime Solvers Board of Directors are hosting the 33rd annual Virginia Crime Stoppers Association's Training Symposium.

The symposium will take place **Friday & Saturday, October 13-14, 2017** at the [Four Points by Sheraton Hotel](#) located at 9901 Midlothian Turnpike, Richmond, VA 23235.

The Symposium Registration Fee for both days is \$89.00. Friday only is \$25.00 that includes lunch. Registration cut-off is September 15 - after that date the fee is \$99.00.

The hotel room rate is just \$91.00 (plus tax). Hotel reservation cut-off for the group rate is September 14.

This year's training theme is, "Stay in Your Lane". The majority of the training sessions will focus on defining roles, responsibilities and recommendations for successful C/S programs.

Descriptions of the planned

courses are inside this publication.

The Four Points is a centrally-located venue that has been the site of many law enforcement training conferences over the years and they know how to provide an outstanding training, meeting and recreational environment.

The CC/CCH board is working hard to identify recreational diversions for attendees and their family members. But the hotel boasts a unique swimming pool that kids and adults love; it is a combination indoor - outdoor pool so no matter the weather, it is a great place to relax.

**FOUR  
POINTS**  
BY SHERATON



## DCJS In-Service Credit Available at Symposium

The Virginia Department of Criminal Justice Services is providing Partial In-Service credit for sworn Virginia law enforcement officers that attend approved classes.

DCJS Form PIC-3 will be available and signed at the conference. Specific classes TBD.



## President's Message

To my fellow Crime Solvers/ Crime Stoppers/Crime Line Family members...

Day after day, millions of cars drive our nation's highways without incident. Every once in a while, when drivers are not doing as they are supposed to be doing, crashes happen. We all know that a great way to keep from having a car crash is to stay in your lane. When a car drifts into on-coming traffic or wanders from one lane to the next in the same direction, the risk of having a life-changing crash increases dramatically. We in the VCSA, would like to bring this concept to our 2017 training symposium.

We know that there are three vital components of the Crime / Stoppers concept; the media, law-enforcement and our community. When drivers within these vehicles are operating properly, the program generates tips, cases are solved, fugitives are captured, rewards are paid, and everyone benefits. What happens when the cars on the road start crossing lanes or when the lines on the road become blurred? Perhaps nothing; perhaps disaster.

It is not unusual for a Crime Solvers program to have its components wander across operational lanes; a law-enforcement agency overextending its reach into program management or board members

reaching too much into law-enforcement tasks. As long as the corrections are made (and not over corrected), then all cars on the road stay safe. Everyone gets to the destination intended.

At this year's symposium, we are going to be asking some tough questions; we will make you think; we may make you uncomfortable; but our goal is to help you improve your program. We plan to do so by bringing sessions that will help each of us understand our roles in the program, and will help us to stay in our lane. The goal ... to make bad programs good, good programs better, and better programs the best they can be!

To do that, we humbly request YOUR attendance at the 2017 training symposium, October 13-14 in my hometown, Chesterfield County, VA. Further details of the training are included in this newsletter, so please, take a look. If you are a regular attender of these symposiums, you may notice something different about Friday. There is only ONE training session, and that session is recommended for EVERY attendee. This session will be similar to the CS 101 course we have offered for many years, but will expand on some points to kick off the "Stay In Your Lane" theme of the symposium.

As always, we on the VCSA board are here to help any program

***"Stay in Your Lane" is this year's training theme***

with any questions, concerns, training needs, etc.

~Kevin

Corporal Kevin Bacon  
VCSA President

Chesterfield Co. Police Department  
C/S Coordinator Chesterfield/  
Colonial Heights Crime Solvers

## “Stay in Your Lane” is 2017 Training Theme...and Be Prepared - New Software is

It's been said that the VCSA is challenged with finding new and worthwhile topics, and this year has proven to bear that adage true. But the VCSA board has identified (with the help of past year's attendee critiques - yes, we do read them!) that there is a pressing need for clarifying roles & responsibilities of law enforcement coordinators, civilian board members and the media.

To that end, this year's training topics center on, “Staying in Your Lane”. Simply put, there will be sessions offered to help clarify not only basic roles, but to present new and useful information, legal guidelines and lessons learned to assist programs in working in the most efficient and productive manner.

The standard “Crime Stoppers 101” will be expanded to delve much deeper into operational details and provide in-depth examination of strategies to ensure program success.

As no surprise, social media is having a huge impact on CS programs; if your program is not fully taking advantage of social media - you are losing out. We will be offering new and enhanced information on the best practices for exploiting social media.

Board recruitment and retention is always a challenge - we will be sharing best practices and lessons learned to optimize your board composition and productivity.

Budgets & taxes; YUK! But they cannot be ignored and this year will offer up-to-date information on



**Dominion Energy is again the VCSA Official Symposium Sponsor**

IRS issues, budgets and financial best practices.

If your program is using TipSoft - be prepared; it is going away in 2018. So we have invited three different software developers to present new tip management solutions as replacements.

Motorola Solutions, CrimeWireHQ and Anderson Software will all be on-site to make presentations and answer questions.

## About the VCSA

Founded in 1984, the Virginia Crime Stoppers Association, Inc. is a non-profit, non-stock Virginia Corporation that is federally tax exempt under IRS 501(c)(3). The VCSA is an alliance of local Crime Stoppers, Crime Solvers and Crime Line programs within Virginia. It's primary function is to provide informational support to local jurisdictions wanting to begin Crime Stoppers programs, AND to provide tools, training, information and best practices to existing programs wanting to improve functionality.

Individuals cannot become members - only C/S programs can be members of the association.

The association is governed by a volunteer board of directors made up of local C/S program civilian board members, active duty & retired law enforcement C/S program coordinators and members of the media.

VA SCC #03-72300-4

IRS 501(c)(3) #62-1432110

## News Around the Commonwealth

### C/S ADVERTISING IN BUSES

The Virginia Peninsula Crime Stoppers expanded its community outreach by reaching an agreement with Hampton Roads Transit (HRT) to advertise the Crime Stoppers program and telephone number on the inside of their buses running routes on the Peninsula. This cooperative advertising initiative began in November 2016.



### NSA NAMES BEDFORD CO SHERIFF BROWN NAMED "SHERIFF OF THE YEAR"

Bedford VA. - Sheriff Mike Brown will be the recipient of the 2017 Ferris E. Lucas Sheriff of the Year award from the National Sheriffs' Association (NSA). The Sheriff will receive the award for his contribution to the law enforcement community this summer in Reno, NV, at the association's annual conference.

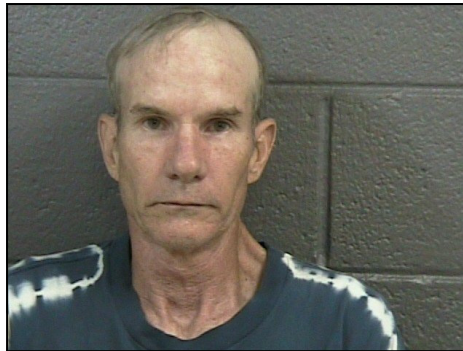
The award, given annually by the NSA, recognizes a sheriff who has made outstanding contributions to law enforcement and the criminal justice profession, demonstrates exceptional service to his or her community, and has contributed to the betterment of the National Sheriffs' Association (NSA). The prestigious national award is awarded to any active sheriff who has performed the duties of his or her office in the highest professional manner as well as enhances the Office of Sheriff.

Sheriff Brown was a presenter at the 2016 VCS Training Symposium and is a long-time supporter of Crime Stoppers.

### C/S TIP CATCHES SEX OFFENDER

Norfolk VA - A man on the run from sexual assault charges in Norfolk has been arrested on June 6, 2017 by U.S. Marshals in San Francisco.

Daniel Arnold Nickerson, 59, was arrested Tuesday night near a homeless shelter where he had been living.



Daniel Nickerson (Photo: Norfolk Police)

U.S. Marshals were tipped off to his location by a Crime Line tip that said Nickerson was possibly hiding amongst the homeless population in San Francisco.

Nickerson was charged with two counts of aggravated sexual battery and one count of indecent liberties with a minor in September of 2013.

Court documents show that the charges involved a minor, under age 13, in his care.

He was granted bond for those charges in March of 2014 under the condition that he would live at a home in Portsmouth with a curfew, but then failed to show up for subsequent hearings. In June of 2014, a war-

rant was issued for his arrest.

"It became apparent that he had likely fled the area, he was gone, he was off the grid, he could not be found locally," says Deputy U.S. Marshal Chris Leuer. "That puts people in a lot of danger."

He was also wanted by Virginia State Police for failing to register as a sex offender. He was convicted in Connecticut on a charge of risk of injury to a minor child for an offense that occurred in 1989.

After receiving the Crime Line tip, U.S. Marshals in Norfolk contacted the San Francisco office with the information and they began investigating Nickerson's possible whereabouts in the area.

Leuer says law enforcement scoured the area and homeless shelters, showed locals Nickerson's picture, and eventually narrowed down a few addresses as to where he was known to hang out.

"This case was closed because of a crime line tip," he says. "There's not only a sense of relief for law enforcement, but I can imagine there's a great sense of relief for the victims."

[Story courtesy WTKR]





## Crime Stoppers Annual Awards Program

Volunteer work is often a thankless job and most people perform volunteer activities to give back to their communities and support worthwhile causes without the expectation of awards.

But the VCSA believes that outstanding work does deserve recognition. So continuing a decades old tradition, we will be presenting three awards during the Saturday night banquet.

### Annual Awards Categories

- THE "ROSIE FAGAN" CIVILIAN BOARD MEMBER OF THE YEAR
- MEDIA REPRESENTATIVE (OR ENTITY) OF THE YEAR
- LAW ENFORCEMENT COORDINATOR OF THE YEAR

Go to the VCSA web page [www.vacrimestoppers.net/Pages/Awards.aspx](http://www.vacrimestoppers.net/Pages/Awards.aspx) to download the forms and instructions. Individuals selected to receive an award will be invited to the Awards Banquet on October 14.

## In Memorium of John "Guido" Corrigan, VCSA Past President

Captain John William "Guido" Corrigan, of Petersburg, passed away on Monday, March 20, 2017. John served as the second President of the VCSA in the early days of the organization.

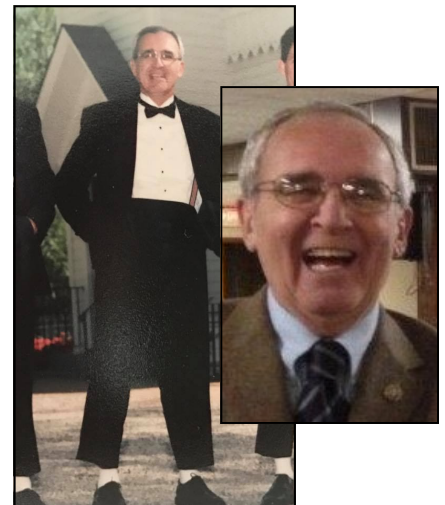
John retired from the Petersburg Police after 28 years of service several years ago, but remained active with the Petersburg-Dinwiddie Crime Solvers volunteering as the LE coordinator for years after his retirement.

Born in New York, he was the son of the late Dr. James E. Corrigan and Ann Burns Corrigan. He is survived by his wife of 51 years, Patricia Corrigan; daughter, Bernadette Bailey and her husband, Bobby; son, Brian Corrigan; grandchildren, Tyler, Kelsey, and Lyndsay; sister, Kathleen

Besse; and numerous nieces, nephews, and cousins. John was a U.S. Navy Veteran having served during the Vietnam War aboard the U.S.S Wallace L. Lind.

John was a member of the Lake Gaston Lions Club and the Knights of Columbus. John enjoyed spending time at Lake Gaston but most of all he loved being with his family and watching his grandchildren play sports.

[ed. Note] Guido was a leader and mentor in the VCSA directly assisting several new programs get up and running in the early 1980's. He was a great friend and was a huge influence on this writer...he is missed greatly.



Guido's questionable sartorial sense along with a larger-than-life sense of humor and ability as a story teller will be remembered as his trade marks.

## Tax Tip From Our Accountant re: "In-Kind Donations"

The VCSA received a question from a member program looking for guidance as to how they should speak to businesses wishing to donate time and materials as an "in-kind" donation.

The question was, "if a business is contracted by a C/S program to provide products and services, can they claim their time and materials as a federal tax deduction since they are donating to a 501(c)(3)?"

For guidance, we reached out to Ms. Patty Kemmerer, a CPA who has assisted this organization and other C/S programs in Virginia with tax exempt applications and guidance. Here is her reply:

*"Unfortunately, no. They can only 'donate' their actual expenses. So, if they pay employees to work on the project, pay for supplies for the project, etc., that would be the 'value' of their donation, not what they would have charged you to do the work in a full 'for profit' transaction."*

*"For example, if VCSA hired them to do the work, they may have charged \$500, but their actual out-of-pocket cost to do the work was only \$400, so they make \$100 profit. They can only claim \$400 as a donation. The forgone 'profit' is not allowed for the contribution deduction."*

Patty is located in Centreville VA and is available to assist any C/S program. <http://www.ks-cpas.com/>

## VCSA Board of Directors Decides on a New Logo

At a recent board meeting, the VCSA directors voted to adopt a new logo. The old logo was designed in the early 1980's and some members of the board felt it was time to update our symbol.

Board member Erika Greenway worked with a graphic designer, Norm Miller to create several new choices. Here is the final selection.



## 2017 VCSA Board of Directors

### EXECUTIVE DIRECTORS

**President: Corporal Kevin Bacon**  
Chesterfield/Colonial Heights Crime Solvers  
baconk@chesterfield.gov

**Vice President: Detective Jim Pearce, (ret.)**  
Winchester/Frederick/Clark Crime Solvers  
jpearce@ca.winchesterva.com

**Secretary: Doreen Frederick**  
Manassas City/Manassas Park Crime Solvers  
dfrederick@comcast.net

**Treasurer: Cathy Richards**  
Suffolk Crime Line  
cathyrichards@outlook.com

### DIRECTORS

**Sergeant Jonathan L. Perok**  
Prince William Co Police Department  
jperok@pwcgov.org

**Dan Edwards**  
Virginia Beach Crime Solvers  
lionrun@aol.com

**Belinda M. Robinson**  
Stafford County Crime Solvers  
Bkr8tiv@aol.com

**Sergeant Marc J Woolverton, (ret.)**  
Manassas City/Manassas Park Crime Solvers  
vafop43@gourmethq.net

**Dr. Grace Davidson**  
Prince William County Crime Solvers  
drgracedavidson@hushmail.com

**Ross Forster**  
Virginia Beach Crime Solvers  
srf123nvb@yahoo.com

**Judi Luffman**  
Portsmouth Crime Line  
judieluffman@gmail.com

**Sergeant Frank Myrtle**  
Winchester/Frederick/Clarke Crime Solvers  
frank.myrtle@winchesterva.gov

**Erika Greenway**  
WTKR Channel 3 News  
erica.greenway@wtkr.com

## IRS Recommends “Whistle Blower Training”, Sorta...

Recently the VCSA received an inquiry from VCSA Past-President, Fred Kern asking if we have ever heard of “whistle blower” training being required by non-profits.

After some research we did find that the IRS does indeed “recommend” [key word - not require] this training.

Go to [https://www.irs.gov/pub/irs-tege/governance\\_practices.pdf](https://www.irs.gov/pub/irs-tege/governance_practices.pdf) and you will find under “Instructions for Filing IRS Form 990, Section 4. Governance and Management Policies; G. Ethics and whistleblower policy.”

Specifically the document states, *“The Internal Revenue Service encourages the board of directors to adopt an effective policy for handling employee complaints and to establish procedures for employees to report in confidence any suspected financial impropriety or misuse of the charity’s resources. Such policies are sometimes referred to as whistleblower policies.”*

It is important to note that this recommendation is only used when filing a full Form 990, not the Form 990n (postcard) which all programs earning less than \$50k annually can use. Also, note the use of the word, “employee” which most programs do not have.

Further, you will find on the full Form 990 this section: “Part VI Governance, Management, and Disclosure; Section B. Policies; Line 13. *Did the organization have a written whistleblower policy?*”

But it is important to note that on the Form 990 itself is this phrase on the section title: *Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)*

So why have it there? Refer back to the above referenced document this description: *“4. Governance and Management Policies. Although the Internal Revenue Code does not require charities to have governance and management policies....which dovetails with having a code of ethics and records retention/*

*destruction policies, it is good business practice to have such policies”.*

So we believe that for most programs, other than perhaps the really large ones, this question of providing whistle blower training is not really needed.

What would be beneficial is for programs to promulgate records retention / destruction, ethics and whistle blower policies as good business practices.



### From the Virginia Code

§ 15.2-1713.1. Local "Crime Stoppers" programs; confidentiality.

A. As used in this section, a "Crime Stoppers," "crime solvers," "crime line," or other similarly named organization is defined as a private, nonprofit Virginia corporation governed by a civilian volunteer board of directors that is operated on a local or statewide level that (i) offers anonymity to persons providing information to the organization, (ii) accepts and expends donations for cash rewards to persons who report to the organization information about alleged criminal activity and that the organization forwards to the appropriate law-enforcement agency, and (iii) is established as a cooperative alliance between the news media, the community, and law-enforcement officials.

B. Evidence of a communication or any information contained therein between a person submitting a report of an alleged criminal act to a "Crime Stoppers" organization and the person who accepted the report on behalf of the organization is not admissible in a court proceeding. Law-enforcement agencies receiving information concerning alleged criminal activity from a "Crime Stoppers" organization shall maintain confidentiality pursuant to subsection E of § 2.2-3706.

**The Tipster is published semi-annually  
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Association, Inc.**

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**Marc J. Woolverton, editor**

**[vafo43@gourmethq.net](mailto:vafo43@gourmethq.net)**

# 2017 VCSA Training Symposium

*Classes Subject to Change*

## Friday, October 13

- 9:00 – 3:00 Registration
- 10:00 – 12:00 **“Stay In Your Lane”** C/S History, Operations, Best Practices & Roles [SGT Marc J Woolverton \(Ret.\)](#)
- 12:00 – 1:15 Lunch
- 1:15 – 2:15 **“Stay In Your Lane”** Social Media – How to Set-up/Operate [DET Chris Rizzuti](#)
- 2:15 – 2:30 Break
- 2:30 – 3:30 **“Stay In Your Lane”** Program success stories/Fund Raising, Promotions, Etc. [CPL Kevin Bacon](#)
- 3:30 – 5:00 [Fun Outing / Hospitality Suite](#)
- 6:00 [Dinner – Texas Roadhouse catered - followed by Hospitality Suite](#)

## Saturday, Oct. 14

- 7:30 – 9:00 Registration
- 7:30 – 8:45 Breakfast (for attendees staying at the hotel)
- 9:00 – 9:20 Opening Ceremonies

### LEFT LANE

- 9:30 – 10:30 **Workers/Wealth/Wisdom**  
(Managing Funds & Budgets)
- 10:30 – 10:45 BREAK
- 10:45 – 11:45 **Workers/Wealth/Wisdom** [Ross Forster](#)  
(Recruiting & retention/diversity of skills)
- 11:45 – 1:00 WORKING LUNCH (VCSA Business meeting)
- 1:00 – 3:30 New Tips Management Software Presentations - TipSoft at End-of-Life  
**“P3”** from [Anderson Software](#)  
**“TipSubmit”** from [Motorola Solutions](#)  
**“CrimeWireHQ”** from [SeamlessGov](#)
- 3:30 - 4:00 **Roundtable Session – Wins/Losses/Lessons Learned** [VCSA Board](#)  
(Discussions from “Suggestion Box”)
- 5:00 Hospitality Room
- 6:00 Awards Banquet

### RIGHT LANE

- CS Paperwork & Training LE on CS Ops** [DET. Bacon](#)
- Media Relations and Press Releases** [Erica Greenway](#)





## Virginia Crime Stoppers Association

### 2017 Training Symposium

October 13 - 14, 2017

Four Points by Sheraton; Richmond, VA

## REGISTRATION FORM

Full Conference: \$89.00 Includes all training, meals, awards banquet

*Fee after September 15:* \$99.00 Includes all training, meals, awards banquet

Friday Training Only: \$25.00 Includes lunch

Saturday Night Awards Banquet Only: \$45.00

Register and pay on-line at [www.vacrimestoppers.net](http://www.vacrimestoppers.net)

-or-

Mail or email registration to:

Cathy Richards [cathyhrichards@outlook.com](mailto:cathyhrichards@outlook.com)

731 Babtown Rd.

Suffolk, VA 23434

**Questions:** Corporal Kevin Bacon

(804) 748-1463 [baconk@chesterfield.gov](mailto:baconk@chesterfield.gov)

**Make check payable to:** Virginia Crime Stoppers Assoc.

### Four Points by Sheraton

9901 Midlothian Turnpike, Richmond, VA 23235

Hotel room rate **\$91.00** (plus tax)

Register online [click here](#)

**Hotel group rate cut-off date is: September 14, 2017**



**Use one form per person including spouses. Mail / or email to Cathy Richards at above address or online.**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

C/S Program: \_\_\_\_\_

Law Enforcement Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_, VA Zip \_\_\_\_\_

Telephone: ( \_\_\_\_ ) \_\_\_\_\_ email: \_\_\_\_\_

#### CHECK APPROPRIATE BOX(S):

☐ Full conference: **\$89.00** includes all training, meals & banquet

#### CHECK MEALS YOU PLAN ON ATTENDING

☐ Friday lunch

☐ Friday dinner

☐ Saturday Banquet

☐ Full conference late fee: **\$99.00** (received after September 15, 2017)

☐ Friday training only: **\$25.00** includes lunch

☐ Awards Banquet only: **\$45.00**

**Note any food allergies:** \_\_\_\_\_

\*\*\*\*\*

Office use only Reg. # \_\_\_\_\_

Conf. Reg. Paid Yes \_\_\_\_\_ No \_\_\_\_\_

[www.vacrimestoppers.net](http://www.vacrimestoppers.net)

## Virginia Crime Stoppers Association, Inc.

*THE VIRGINIA CRIME STOPPERS ASSOCIATION, INC. IS AN ALLIANCE OF  
LOCAL CRIME STOPPERS, CRIME SOLVERS AND CRIME LINE PROGRAMS.*

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## 33rd Annual Training Symposium



- Law Enforcement PIC Credit
  - “Stay in Your Lane”
  - Tip Management
  - Optimize Social Media
- Fund Raising Tips & Techniques

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